

JDP WORLDWIDE

HOME OF THE EXCHANGE

STUDENT UNION CASE STUDY

THE EXCHANGE was re-installed and re-launched in October 2014 at Essex University Students' Union. The launch night was in Freshers' as a platform for a regular Saturday night event. The poster and feedback is as below:



'It was brilliant. The best EXCHANGE event we've ever run! We used to have some issues with till communication to one of our tills and displaying the screens on the TVs but the software update seems to have completely fixed the issues, and it ran flawlessly. The new software update is much easier to use, it was much quicker to set up on Saturday than it used to be, which was really beneficial.'

THE EXCHANGE was definitely a hit this week, and Saturday had our highest takings for the whole of Freshers week, so it was a big success for us.'

Peter Coxell

Senior Bars Supervisor